

LESSON PLAN
(focus on entrepreneurship)



Main subject/-s: English ESL

Class (age): 15/16 yrs

Teacher/-s: Alberto Barrera/Juan Luque

Duration: 45'

Date: 3rd May

Topic: The concept of Entrepreneurship: the main vocabulary and practical methods

The main goal of the lesson: To learn about the meaning and features of entrepreneurship

Didactic goal (*what other students' competences and/or skills will be acquired*): Team work, debate skills, creativity

- ESL Debating skills
- ESL Reading comprehension
- Critical thinking
- Team/Cooperative work

1. Cognitive Process Outcomes (*the central disciplinary outcomes*):

1.1. **The main subject/-s:** English ESL

1.2. **Entrepreneurship:**

- To learn about entrepreneurship
- To know some successful examples
- To debate about entrepreneurship
- To foster entrepreneurial skills

2. Target Outcomes:

2.1. **Methods used:**

- Cooperative work
- Debating

2.2. **Materials used:**

- Worksheets
- YouTube videos

Resources (*useful links*):

- <https://www.youtube.com/watch?v=wGb4M34kFmg>
- <https://www.youtube.com/watch?v=-sQeREfZY-8&t=8s>

3. Authentic Problems and Product Development:

3.1. **Empathy / Real problem / Problematic situation of lesson topic**

(*Discover the problem that you are facing in your real life and define the area to focus on*)

Do we really know what entrepreneurship means?

3.2. Fact findings related to the topic of the lesson

(Students search for some background information on the Internet or other sources)

We watch a YouTube video in which Murray Hurps, Director of entrepreneurship in the University of Technology Sydney, gives a definition for the concept.

3.3. Ideation

(Brainstorming the best option / problem solution / idea that work, developing details, and finalizing the product)

We brainstorm about the concept of entrepreneurship

3.4. Product Development and/or Prototyping

(Selecting the best option / problem solution / idea that work, developing details, and finalizing the product)

Students will debate about the 10 Characteristics of Successful Entrepreneurs, and will decide, among a bunch of adjectives, the most suitable for them, then we'll watch a video made by the *Harvard Business School* to find out which ones (according the video), are the 10 Characteristics of Successful Entrepreneurs

3.5. Dissemination and Testing *(of the final product):*

-Answers for the texts

-Debates and participation

4. Reflecting *(Collecting students' feedback on the lesson (activities, gained competences and skills, etc.) using different ways and tools)*

Activity: "5 examples of successful entrepreneurs"

We'll read 5 texts of different companies: Coca-Cola, Amazon, Netflix, Spanx and Airbnb and then we'll answer the questions related to the texts.

Some of them are aimed to check the students' understanding of their texts, some others are made for them to reflect about the goal of the lesson.